

Registered Company Number 01402483

Trustees' Report & Consolidated Accounts 31 December 2024



Index

Board of Trustees Report	3-10
Statement of Trustees' Responsibilities	10
Statement as to disclosure of information to Auditors	10
Independent Auditors' Report to the Trustees	11-13
The Financial Statements 2024	14-17
Notes to the Financial Statements	18-29

Board of Trustees' Report

The Trustees, who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2024. The financial statements comply with the Companies Act 2006, the Memorandum and Articles of Association and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1st January 2015).

History, Objectives and Activities

The Company was incorporated on 28th November 1978 and has been known since 2011 as Amberley Museum & Heritage Centre. By licence from the Secretary of State for Trade, the word "Limited" is omitted from the Company's name in recognition of its Charity status. The Company is governed by a Memorandum and Articles of Association and is limited by guarantee. Accordingly, it has no share capital.

The Museum, established on 36 acres of the former Pepper's chalk pits and lime works in the South Downs National Park, exhibits the industrial history, transport, communications and traditional crafts of southern England. Most of the original Pepper's buildings and lime kilns are nationally listed as Scheduled Monuments. Such a Victorian industrial community is rare in southern England.

Buildings previously listed as of architectural or historical interest at their original sites have been rescued and re-erected at the Museum. These include the 1820 Gin Mill Building from Arundel; an 1842 cast iron framed tanyard building from Horsham; the 1894 Hove railway ticket office and the c.1870 Billingshurst signal box. Seven other trade or transport buildings, some with contents, have been moved and preserved within the Museum.

Against this backdrop, the Museum collection comprises over 50,000 artefacts and items in our archive and library, mostly on display and many regularly demonstrated. Of national or regional significance are:

- the only fully working Printing Shop in southern England with a comprehensive press collection showing development from Caxton to the last hot-type newspaper typesetting machine of the late 20th century.
- the Museum of Roadmaking, showing road development through the ages, the only such museum in the UK.
- the Milne Collection of electrical domestic and industrial equipment from the earliest days to the present, initiated by the South Eastern Electricity Board and the only southern example of three such collections in the UK.
- a comprehensive working collection of amateur and military radios and televisions.
- one of the four major UK collections of industrial narrow-gauge railways, with an emphasis on southern England.
- the nationally significant Connected Earth communications collection from British Telecom and the Post Office.
- an extensive collection of Southdown buses, several of which are used to provide a daily service around the Museum.

Reference and Administrative Details

Charity Commission Registered Number: 278722

Companies House Registered Number: 1402483

Registered Office & Place of Business: New Barn Road, Amberley, Arundel, BN18 9LT

Trustees: Surrie Everett-Pascoe Appointed 11 November 2019

Chair of Trustees from 29 October 2024

Adrian Butcher Appointed 23 August 2021

Vice Chair of Trustees from 29 October 2024

Jonathon Vincent Appointed 21 January 2019 Stephen Jones Appointed 2 February 2022 Appointed 1 August 2024 Alan Brewer Leanne O'Boyle Appointed 1 August 2024 Appointed 13 December 2024 Steven Orman Jeremy Watson Appointed 10 February 2025 Paul Bernstein Appointed 10 February 2025 Michael Winstone Appointed 10 February 2025 Appointed 10 February 2025 Steve Hyde Kathryn Dean Appointed 10 February 2025 Richard Vernon Resigned 29 October 2024 Resigned 29 October 2024 **Graham Duxbury Edward Armston-Sheret** Resigned 29 October 2024 Marie Tullev-Rose Resigned 11 November 2024

Auditors: Parkers

178-180 Church Road, Hove,

BN3 2DJ

Bankers: Barclays Bank plc

1 Chapel Road, Worthing, BN11 1EX

CAF Bank Ltd

25 Kings Hill Ave, West Malling, ME19 4JQ

HSBC

1 Warwick Street, Worthing, BN11 3DE

Scottish Widows Bank Plc

P. O. Box 12757, 67 Morrison Street, Edinburgh, EH3 8YJ

Virgin Money

Jubilee House, Gosforth, Newcastle upon Tyne NE3 4PL

Other Officers and Key Staff:

Katrina BurtonDirectorAppointed 1 January 2023John BettsCuratorAppointed 19 April 2022Alanta CarrwaltersFinance OfficerAppointed 1 May 2023

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have due regard to the guidance published by the Charities' Commission on public benefit when reviewing the Charities' main aims and objectives and in planning future activities. The Trustees regularly review the major risks to which the Company is exposed.

A Risk Register is maintained by the Trustees and is reviewed and updated on a regular basis. Insurance cover is maintained against normal commercial risks.

Structure, Governance and Management

Trustees are recruited as required and with regard to the specific skill sets they can offer. Three new Trustees were recruited in 2024. At the 2024 AGM, the previous Chairman and Deputy Chairman stepped down and were replaced with a new Chair and Vice Chair from the existing Trustee board. A further five Trustees were recruited, bringing the board to the maximum of 12 Trustees. Regular meetings on both a formal and informal basis are held between Trustees, Employees and Volunteers to discuss matters of mutual interest and concern.

Day-to-day responsibilities for running the Museum are delegated to the management team headed by the Museum Director.

The permanent employees are supplemented by temporary staff during the open season. A key part of the Museum workforce is an active body of over 400 volunteers, each with their own area of interest and expertise.

The Company owns all the issued share capital of Amberley Museum (Retail) Ltd. The subsidiary operates the restaurant, retail and print shops at the Museum. Any profits generated by the subsidiary are covenanted to the Museum. A separate charity, the Amberley Museum Trust, holds all exhibits other than buildings so the exhibits are not therefore registered in the accounts of the Company.

Our Members

Membership of the Museum is offered to the general public and to volunteers wishing to take part in the Annual General Meeting and any other special meeting which may fundamentally change the way the Museum is governed. Members may choose to have voting rights at the AGM.

2024 Operational Review

Visitor figures for 2024 dropped to 50,669 compared with 56,395 in 2023. This mirrored other, similar heritage sites and visitor attractions and is believed to be primarily due to ongoing economic uncertainty coupled with some episodes of poor weather.

In 2024, the Museum organised more events than ever before, including some new offers (for example Vintage Tractor Weekend, 1980s weekend and a Discworld event) which brought in some new audiences but not the numbers that more established events attract. Emergency Services weekend, James Bond at Amberley and the Bus Shows were particularly well attended.

In January 2024, work started on the Bagging Shed project, funded by DCMS as part of the Museum Estate and Development programme. The shipping container in the Loading Bay was removed, the historic timber structure was restored, a new floor and large glass door, featuring the Marshal locomotive, was installed. The project also included work on the roof, new lighting, repairs to the kiln walls, and improved visitor access with a new, simpler ramp arrangement and improved interpretation. The highlight of the year came in December, when HRH The Princess Royal visited the Museum and formally opened the Bagging Shed project.

Throughout the year, good progress was made towards increasing earned income through developing the retail offer (including printing a new guidebook with support from the Sussex Industrial Archaeology Society), and through increasing promotion of venue and location hire opportunities across the site. Venue and location hire brought in just over £10,000 of additional income during 2024.

During 2024, a significant amount of essential electrical work was undertaken across the site, including improvements to the Bus garages and workshops, the Road Steam/Stationary Engines display, and the Library and Hayloft. The latter was part-funded by a Community Climate Grant from Horsham District Council. While the Southdown Omnibus Trust funded substantial electrical work in the three bus garages.

The quality of the Amberley Museum visitor experience was recognised in late 2024 when the Museum received a bronze award for Best Small Tourist Attraction in the Beautiful South awards.

Volunteers

With a small team of 12.5 full time equivalent staff, the Museum continued to be heavily reliant on the volunteer team. Volunteers look after the collections, share their knowledge with visitors, run the daily bus and train services, maintain the site and help with administration. Visitor feedback confirms that it is interaction with our dedicated volunteers that is a key part of successful visits and we are incredibly grateful for their contribution.

Volunteer numbers continued to grow in 2024, reaching 407 active volunteers by the end of the year. The staff team have also worked hard to raise the profile of corporate volunteering opportunities, with several groups spending a day at the site helping with various grounds and maintenance tasks, while at the same time gaining benefits in terms of team-building and CSR outputs. This included a group from the Tamil community centre in Crawley and a team of Air Cadets from Horsham.

In May 2024 the Lord Lieutenant of West Sussex presented the Museum with the King's Award for Voluntary Service in recognition of the significant contribution made by the volunteers to Amberley Museum.

Learning

Formal and informal learning visits in 2024 remained stable with over 3,000 children and young people enjoying a school visit and a further 1,200 taking part in other activities. A school travel grant was introduced in 2024, thanks to the generosity of one supporter. This has helped local schools, who have not visited recently, to finance a visit.

During 2024 the learning team hosted a group of teaching students from the University of Chichester. They created and tested a sensory backpack for children with special educational needs and disabilities to use whilst at the Museum.

The team also continued to grow the Museum's provision for Home Educated families, and uniformed groups as part of a range of activity funded by the John Coates grant. The Museum also engaged in a couple of partnership projects focusing on health and wellbeing, including Time Travel in Sussex (with CultureShift) and The Grow Project for adults facing mental health challenges.

Collections

In early 2024, the team hosted a First Steps internship funded by Art Fund. During this six-week placement, the trainee worked on collections care with the Radio & TV collection, carrying out cleaning and condition surveys to feed into proposals for the *Live from Amberley* project to build a new Radio & TV exhibition space with additional facilities. An expression of interest for a £3.5m project was made to the NLHF, who have given approval for us to submit a Development Phase bid for the project.

As part of the work to improve the electrics in the Library, in February 2024 the Curatorial team embarked upon a project to rationalise the Library collection and improve storage conditions for the unique archive material held there. This work is ongoing.

In July 2024, Amberley Museum successfully achieved full accreditation in the national museum accreditation scheme which recognises those who have reached a certain standard in the management and care of collections, and the delivery of public engagement activity.

Financial Review

These accounts are a consolidated set of Financial Statements for Amberley Museum and Heritage Centre and it's trading arm, Amberley Museum (Retail) Ltd.

The total consolidated income for the group in 2024 was £1,261,031 (2023 £1,257,200). For both 2023 and 2024 this is a mix of operational income and MEND grants.

The net surplus was £231,422 (2023 £220,184). The table below shows the results excluding the MEND grant.

Impact	of MEND Grant on AMHC Rever	nues
	2024	2023
AMHC Group Income	£1,261,031	£1,257,200
Less Group Expenses	(£1,029,610)	(£1,037,016)
AMHC Group Surplus / (Loss)	£231,421	£220,184
Less MEND Grant	(£173,506)	(£246,883)
AMHC Group Surplus / (Loss) excluding MEND	£57,915	(£26,699)

The MEND Project

The project cost for the capital works on the bagging shed entrance area to the Museum cost £463,766, of which the MEND grant totals £433,766; AMHC paying the balance. The grant is accounted for over three years, see table below for grant to 31 December 2024.

	Grant Received	Grant accounted for in Year
2023	£246,883	£20,447
2024	£173,506	£379,115
Balance 31 Dec 2024	£420,389	£399,562

The balance of the MEND grant is due in mid-2025, once the final works have been completed and signed off.

Although the majority of work for the MEND project took place over the winter months, the works had a number of influences on the Museum's finances, eg the shop stock was run down, and the shop was reduced in size as the works took place.

Museum Operations excluding MEND Grant

Looking at the Museum's operations for 2024 there was an increase in revenue of 7%, and costs were slightly lower than 2023, resulting in a surplus of £57,915. (2023 a loss of £26,699). These figures include depreciation, if we look at the Museum's operations excluding depreciation AMHC generated a £119K surplus (2023 £20K).

The overall increase of revenue of £77k relates primarily to a donation of £56,000 from the Retail arm. The shop and restaurant income remained flat (any increase at the Restaurant was offset by smaller shop sales).

The running costs for the Museum and Retail amounted to £1,029,611 (2023 £1,037,016), about 1% less than the prior year. The only area of increased costs was in site services, mainly to do with replacing parts of our electricity wiring, replacing a building and other essential infrastructure works.

All other costs were maintained at 2023 levels or below, except for an increase in salaries, partially offset by a period of time when we were under staffed whilst recruiting new employees.

Reserves Policy

In order to be a responsible and resilient charity, AMHC holds financial reserves to cover seasonal operational needs and protect the charity, with best effort, against unforeseen drops in income.

Restricted Funds: These are reserves that can only be used for specific purposes, usually determined by the provider. These restricted reserves cannot be used for normal day to day expenses.

Designated Funds: These are allocated by the Trustees as ring fenced for uses agreed with volunteers to meet priority exhibit needs or may be allocated by Trustees for site maintenance or investment purposes. Use other than these purposes would normally be agreed between Trustees and relevant parties.

Contingency Funds: Given the challenging economic circumstances the Museum continues to operate in, with periodic threats to overall financial sustainability, the Trustees have set aside a tranche of funds only to be used in dire circumstances triggered by outside national economic or other internal/external events. An element of these is the £50,000 'Bounce Back' loan obtained under Covid conditions. This is being repaid on a monthly basis.

Unrestricted Funds: Unrestricted funds — free reserves - are those available for the day to day running of the museum and are generated through daily income and necessary expenditure flows to enable operations to continue safely and efficiently.

Statement of Trustees' Responsibilities

The Trustees (who are also the directors of Amberley Museum & Heritage Centre for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charity SORP.
- make judgements and estimates that are reasonable and prudent.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Statement as to disclosure of information to Auditors

So far as the Trustees are aware at the time of approving our Trustees' annual report:

- there is no relevant information (as defined by Section 418 of the Companies Act 2006), being information needed by the auditor in connection with preparing their report, of which the charitable company's auditors are unaware, and
- the Trustees, having made enquiries of fellow directors and the group's auditor that they ought to have individually taken, have each taken all steps that he/she are obliged to take as a director to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Auditors

The auditors, Parkers, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

By order of the Trustees

Surrie Everett-Pascoe Chair of Trustees Adrian Butcher
Vice Chair of Trustees

DATE

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483

Opinion

We have audited the financial statements of Amberley Museum & Heritage Centre (the "Charitable Group and Company") for the year ended 31st December 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charitable Group and Company's affairs as at 31st December 2024 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charitable Group and Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 1 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the entity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue. Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the operational and financial reviews) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report (incorporating the operational and the financial reviews) have been prepared in accordance with applicable legal requirements.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charitable Group and Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- · certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

Responsibilities of the trustees

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charitable Group and Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charitable Group or Company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Identification and assessment of irregularities including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the Charity, including the Companies Act 2006.
- We obtained an understanding of the legal and regulatory framework applicable to the entity and how
 the entity is complying with that framework by making appropriate enquiries of management as well as
 considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and
 regulations:
- We made enquiries of those charged with governance and management concerning
 - The risks of fraud:
 - Instances of non-compliance with laws and regulations or knowledge of actual, suspected, or alleged fraud is documented during the period;
- We allocated an engagement team that we considered collectively had the appropriate competence and capabilities to identify or recognise non-compliance with laws and regulations

Audit response to the risk of irregularities including fraud

Based on the results of our risk assessment, our procedures included, but were not limited to:

- Performing analytical procedures to identify any unusual or unexpected relationships
- Evaluating whether judgements and assumptions made in determining the accounting estimates set out in note 1 were indicative of potential bias
- Assessing whether judgements and assumptions made in determining the accounting estimates set out in note 1 were indicative of potential bias.
- Agreeing financial statements disclosures to underlying supporting documentation
- · Reading the minutes of meetings of those charged with governance

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483

- Reviewing the correspondence with relevant regulatory bodies
- Testing of journal entries to address the risk of fraud through management override
- Incorporation an element of unpredictability in the selection of the nature, timing, and extent of our audit procedures.
- Corroborating the business rationale for transactions outside the normal course of business.

Conclusions regarding the risks of irregularities including fraud

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

We considered our audit was capable of detecting irregularities due to:

- The effectiveness of the entity's internal controls;
- The nature, timing and extent of audit procedures performed; and
- The absence of contradictory evidence

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the Charitable Group and Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charitable Group and Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charitable Group and Company members as a body, for our audit work, for this report, or for the opinions we have formed.

Annette Watson PhD BSc FCA (Senior Statutory Auditor)
For and on behalf of Parkers
Chartered Accountants and Statutory Auditors
Cornelius House
178-180 Church Road
Hove
East Sussex
BN3 2D

DATE

COMPANY NUMBER 01402483

(and subsidiary company)

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31ST DECEMBER 2024

(Incorporating a group income and expenditure account)

				2024	2023
	Notes	Restricted Funds £	Unrestricted Funds £	Total Funds £	Total Funds £
Income and endowments from	2				
Donations and legacies Charitable activities		192,012	106,718 491,538	298,730 491,538	350,470 480,118
Other trading activities Investments		-	460,074 10,690	460,074 10,690	421,583 5,030
Total	-	192,012	1,069,020	1,261,032	1,257,201
Expenditure on: Raising funds Charitable Activities	3	59,350	298,259 672,001	298,259 731,351	328,590 708,427
Total	-	59,350	970,260	1,029,610	1,037,017
Net income / (expenditure) Transfers between funds	_	132,662	98,760	231,422	220,184
Net movement in funds		132,662	98,760	231,422	220,184
Reconciliation of funds Total Funds Brought					
Forward Total Funds Carried	-	536,127	733,061	1,269,188	1,049,004
Forward	=	668,789	831,821	1,500,610	1,269,188

None of the groups' activities were acquired or discontinued during the above two financial periods.

The group has no recognised gains or losses other than the surplus for the above two financial periods.

The Notes on pages 18 to 29 form part of these accounts

2024

2022

COMPANY NUMBER 01402483

(and subsidiary company)

CONSOLIDATED BALANCE SHEET

AT 31ST DECEMBER 2024

		2024	2023
	Notes	£	£
FIXED ASSETS		~	≈
Tangible Assets	7	1,028,344	710,372
CURRENT ASSETS			
Stock for resale		16,544	10,095
Debtors	9	18,627	30,451
Cash at Bank and in hand		514,905	598,864
		550,076	639,410
CDEDITODS, amounts folling due			
CREDITORS: amounts falling due within one year	10	72,997	66,427
Net Current Assets		477,079	572,983
CREDITORS: amounts falling due after more than one year	11	4,813	14,167
Provision for liabilities	12	-	-
Net Assets		1,500,610	1,269,188
FUNDS			
Restricted Funds		668,789	536,127
Unrestricted Funds		831,821	733,061
	15	1,500,610	1,269,188

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011. These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small charitable companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

Surrie Everett-Pascoe Adrian Butcher
Chair of Trustees Vice Chair of Trustees

The Notes on pages 18 to 29 form part of these accounts

COMPANY NUMBER 01402483

(and subsidiary company)

CONSOLIDATED CASH FLOW STATEMENT

AT 31ST DECEMBER 2024

	2024	2023
	£	£
Net income/(expenditure) for the year	231,422	220,184
Adjustments for:		
Depreciation charges	61,143	46,397
Deferred tax charge for the year	_	_
Bank interest	(10,690)	(5,030)
Loss/(profit) on sale of fixed assets	-	-
(Increase)/decrease in stock	(6,449)	2,855
(Increase)/decrease in debtors	11,824	(21,774)
Increase/(decrease) in creditors	<u>6,570</u> 293,821	6,483 (249,115)
Net cash provided by/(used in) operating activities	293,821	(249,115)
Cash flows from investing activities:		
Bank interest	10,690	5,030
Proceeds from sale of property, plant and equipment	-	-
Purchase of property, plant and equipment	(379,115)	(24,947)
Net cash provided by/(used in) investing activities	(368,425)	(19,917)
Cook flows from financing activities		
Cash flows from financing activities:	(0.254)	(10.115)
Repayments of borrowing Cash inflow from new borrowing	(9,354)	(10,115)
Net cash provided by/(used in) financing activities	(9,353)	(10,115)
Net cash provided by/(used in) infancing activities	(7,333)	(10,113)
Change in cash and cash equivalents in year	(83,959)	219,083
Cash and cash equivalents at the beginning of the year	598,864	379,781
Cash and cash equivalents at the end of the year	514,905	598,864
Analysis of cash and cash equivalents:	514.005	500.064
Cash in hand	514,905	598,864
Notice deposits (less than three months)	<u>-</u> <u>-</u>	<u>-</u>
Total cash and cash equivalents	514,905	598,864

AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483 BALANCE SHEET AT 31ST DECEMBER 2024

	NT 4	2024	2023
	Notes	£	£
FIXED ASSETS			
Tangible Assets	7	986,584	666,226
Investments	8	2	2
		986,586	666,228
CURRENT ASSETS			
Debtors	9	23,005	47,123
Cash at Bank and in hand		503,260	544,317
		526,265	591,440
CREDITORS: amounts falling due			
within one year	10	44,790	23,562
Net Current Assets		481,475	567,876
Total Assets less Current Liabilities		1,468,059	1,234,104
FUNDS			
Restricted Funds		668,789	536,127
Unrestricted Funds		799,270	697,977
		1,468,059	1,234,104

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

Surrie Everett-Pascoe Adrian Butcher
Chair of Trustees Vice Chair of Trustees

The Notes on pages 17 to 28 form part of these accounts

AMBERLEY MUSEUM & HERITAGE CENTRE
COMPANY NUMBER 01402483
(and subsidiary company)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31ST DECEMBER 2024

1. STATEMENT OF ACCOUNTING POLICIES

Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006. The charity is a company limited by guarantee and has no share capital. The company is incorporated in England and Wales. The charity company registration number, charity number and registered address and place of business can be found on the company information page.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

The accounts have been prepared on the going concern basis. There are no material uncertainties about the Charity's ability to continue.

No significant judgements have had to be made by the trustees in preparing these financial statements.

The accounting policies have been applied consistently throughout the accounts and the prior year.

Assets and liabilities are initially recognised at historical cost or transaction values unless otherwise stated in the relevant accounting policy note.

Consolidation

The group accounts consolidate the accounts of Amberley Museum & Heritage Centre and the wholly owned subsidiary company, Amberley Museum (Retail) Limited. A separate Statement of Financial Activities and Income and Expenditure account for the Charity has not been presented because the Charity has taken advantage of the exemption afforded by Section 408 of the Companies Act 2006.

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

1. STATEMENT OF ACCOUNTING POLICIES (CONTINUED)

Incoming Resources

Items of income are recognised and included in the accounts when all of the following criteria are met:

- The Charity or its subsidiary have entitlement to the funds.
- Any performance conditions attached to the items of income have been met or are fully within the control of the Charity or its subsidiary.
- There is sufficient certainty that receipt of the income is considered probable; and
- The amount can be measured reliably.
- Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received, and the amount can be measured reliably and is not deferred.

Interest receivable

Interest on funds held on deposit is included where receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the Bank

Resources Expended

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Cost of raising funds comprise the costs of commercial trading, including the restaurant and shop and their associated support costs and marketing costs of the Charity.
- Expenditure on Charitable Activities includes curatorial costs, events costs, site maintenance and depreciation and associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

1. STATEMENT OF ACCOUNTING POLICIES (CONTINUED.)

Allocation of support costs

Support costs are those functions that assist with the work of the Charity but do not directly undertake charitable activities. Support costs include back-office costs, finance, personnel, payroll, and governance costs which support the charity's displays and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 3.

Tangible Fixed Assets

Fixed Assets are stated at cost less depreciation.

Depreciation is provided at the following annual rates to write off each asset over its estimated useful life: -

Heritage Assets: 4% On cost Site Improvements: 2% On cost

Plant and Machinery: 10-25% Reducing balance

Fixed Asset Investments

Unlisted investments are held at cost as an approximation to fair value where the fair value is not easily obtainable.

Stocks

Stocks are valued at the level of cost and net realisable value, after making due allowance for obsolete and slow-moving items.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483 (and subsidiary company) NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2024

1. STATEMENT OF ACCOUNTING POLICIES (CONTINUED.)

Taxation

The company is a registered charity and as such its income and gains falling within section 471 to 489 of the Corporation Tax Act 2010 or section 256 of the Taxation and Chargeable Gains Act 1992 are exempt from corporation tax to the extent that they are applied to its charitable activities.

Government grants

Government grants are recorded on the accruals basis and are released to the profit and loss account on receipt.

Fund Accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations or grants which the donor has specified are to be used solely for particular areas of the charity's work or for specific projects being undertaken by the charity.

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

2. INCOME

	2024	2023
	£	£
Donations and legacies		
Grants	176,162	280,818
Legacies	9,000	229
Donations	<u>113,568</u>	69,423
	298,730	350,470

The income from donations was £113,568 (2023: £69,423) of which £96,764 was unrestricted (2023: £55,297) and £16,804 restricted (2023: £14,126).

The charity benefits greatly from the involvement and enthusiastic support of its many volunteers, details of which are given in the trustees' report, Operational Review. In accordance with FRS 102 and the Charities SORP (FRS 102), the economic contribution of general volunteers is not recognised in the accounts.

Charitable Activities	2024	2023
	£	£
Museum Entrance Fees	<u>491,538</u>	<u>480,118</u>
Other trading activities	2024	2023
	£	£
Shop and restaurant income Membership fees Lettings Other income	343,325 69,320 12,704 34,725 460,074	341,823 61,871 1,820 <u>16,069</u> <u>421,583</u>
Investment income		
Bank interest	<u>10,690</u>	<u>5,030</u>

AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

3. EXPENDITURE

J. EM ENDITORE	2024	2023
	£	£
Costs of raising funds		
Expenditure on retail activities	275,984	298,107
Marketing costs	15,430	23,676
Governance and support costs	6,845	6,807
	<u>298,259</u>	<u>328,590</u>
Charitable Activities		
Salaries	319,488	310,683
Site Services	79,957	59,649
Event costs	7,740	9,996
Governance and support costs	69,479	77,325
Other costs	<u>258,687</u>	<u>250,774</u>
	<u>731,351</u>	<u>708,427</u>
Governance and support costs		
General office costs	39,252	40,328
Statutory audit fees	7,000	6,300
Irrecoverable VAT on audit fees	810	700
Legal and other professional fees	7,840	9,864
Bank and finance charges	<u>21,422</u>	26,940
	<u>76,324</u>	<u>84,132</u>
4. NET INCOMING/(OUTGOING) RESOURCES		
	2024	2023
	£	£
Net resources are stated after charging/(crediting):		
Depreciation of fixed assets	61,143	46,292
Auditor's remuneration	<u>7,000</u>	<u>6,300</u>

5. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration, expenses or other benefits for the year ended 31^{st} December 2024 nor for the year ended 31^{st} December 2023.

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

6. STAFF COSTS

0. 5	2024	2023
	£	£
Wages and salaries Social security costs	421,981 22,945	421,377 22,046
·	444,926	443,423
The average weekly number of employees duri	ng the year was as follows:-	
Office and administration	17	16
Retail activities	12	12
Directors	1 30	$\frac{1}{29}$

There were no members of staff earning more than £60,000 during the current or previous year.

AMBERLEY MUSEUM & HERITAGE CENTRE COMPANY NUMBER 01402483 (and subsidiary company) NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

7. TANGIBLE FIXED ASSETS

Group	Plant and Machinery	Display Buildings	Site Improvements	Total
Cost				
At 1 st January 2024	287,409	1,279,952	602,900	2,170,262
Additions	-	379,115	, -	379,115
On disposals				
At 31st December 2024	287,409	1,659,067	602,900	2,549,376
Depreciation				
At 1st January 2024	235,852	1,020,291	203,746	1,459,889
Charge for year	4,248	44,837	12,058	61,143
On disposals	-			
At 31st December 2024	240,100	1,065,128	215,804	1,521,032
Net Book Value				
At 31st December 2024	47,309	593,939	387,096	1,028,344
At 31st December 2023	51,557	259,661	399,154	710,372
Company	Plant and Machinery	Display Buildings	Site Improvements	Total
				Total
Cost	Machinery	Buildings	Improvements	
Cost At 1 st January 2024		Buildings 1,279,952		1,948,538
Cost At 1 st January 2024 Additions	Machinery	Buildings	Improvements	
Cost At 1 st January 2024	Machinery	Buildings 1,279,952	Improvements	1,948,538
Cost At 1st January 2024 Additions Disposals At 31st December 2024	Machinery 65,686 -	1,279,952 379,115	602,900 - -	1,948,538 379,115
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation	65,686 - - 65,686	1,279,952 379,115 - 1,659,067	602,900 - - 602,900	1,948,538 379,115 - 2,327,653
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation At 1st January 2024	65,686 - - 65,686 58,275	1,279,952 379,115 - 1,659,067	602,900 - - 602,900 203,746	1,948,538 379,115 - 2,327,653 1,282,312
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation At 1st January 2024 Charge for year	65,686 - - 65,686	1,279,952 379,115 - 1,659,067	602,900 - - 602,900	1,948,538 379,115 - 2,327,653
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation At 1st January 2024	65,686 - - 65,686 58,275	1,279,952 379,115 - 1,659,067	602,900 - - 602,900 203,746	1,948,538 379,115 - 2,327,653 1,282,312
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation At 1st January 2024 Charge for year On disposals At 31st December 2024	65,686	1,279,952 379,115 - 1,659,067 1,020,291 44,837	602,900 - - 602,900 203,746 12,058	1,948,538 379,115 - 2,327,653 1,282,312 58,759
Cost At 1st January 2024 Additions Disposals At 31st December 2024 Depreciation At 1st January 2024 Charge for year On disposals	65,686	1,279,952 379,115 - 1,659,067 1,020,291 44,837	602,900 - - 602,900 203,746 12,058	1,948,538 379,115 - 2,327,653 1,282,312 58,759
Cost At 1 st January 2024 Additions Disposals At 31 st December 2024 Depreciation At 1 st January 2024 Charge for year On disposals At 31 st December 2024 Net Book Value	65,686	1,279,952 379,115 - 1,659,067 1,020,291 44,837 - 1,065,128	602,900 - - - - - - - - - - - - -	1,948,538 379,115 - - - - - - - - - - - - - - - - - -

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

8. INVESTMENTS

	Group		Company	
	2024	2023	2024	2023
	£	£	£	£
Investment in Group Undertaking			2	2
		-	2	2

The company owns the whole of the issued share capital of Amberley Museum (Retail) Limited, a company registered in England (company number 01995781).

9. DEBTORS

	Group		Company	
	2024 2023		2024	2023
	£	£	£	£
Trade Debtors	10,014	4,823	10,014	4,792
Other Debtors	8,613	25,608	8,613	25,608
Due by subsidiary undertaking	-	-	4,378	16,743
	18,627	30,451	23,005	47,123

10. CREDITORS: amounts falling due within one year

	Gro	up	Company		
	2024	2023	2024	2023	
	£	£	£	£	
Bank loans	10,000	10,000	-	-	
Trade Creditors	18,183	11,352	11,340	6,142	
Other taxes and social security	15,634	31,577	5,770	5,424	
Other creditors	7,500	7,500	7,500	7,500	
Accruals and deferred income	21,680	5,998	20,180	4,496	
	72,997	66,427	44,790	23,562	

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024

11. CREDITORS: amounts falling due after more than one year

	Group		Company	
	2024 2023		2024 2023	
	£	£	£	£
Bank loans 1-2 years	4,813	10,000	-	-
Bank loans 2-5 years	-	4,167	-	-
Bank loans more than 5 years	-	-	-	-
	4,813	14,167		-

12. PROVISIONS FOR LIABILITIES

	2024	2023
	£	£
Deferred tax – accelerated capital allowances	<u>=</u>	<u>-</u>

13. STATUS

The company is limited by guarantee and has no share capital. It is registered as a charity.

14. ANALYSIS OF GROUP NET ASSETS BETWEEN FUNDS

	Unrestricted Funds	Restricted Funds	2024 Total Funds £	2023 Total Funds restated
Fixed Assets	490,607	537,737	1,028,344	710,372
Current Assets Current Liabilities	419,024 (72,997)	131,052	550,076 (72,997)	639,410 (66,427)
Long term liabilities	(4,813) 831,821	668,789	(4,813) 1,500,610	(14,167) 1,269,188

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024 (CONTINUED...)

15. MOVEMENT IN FUNDS

	At 01.01.2024	Net Movement in Funds	At 31.12.2024
	£	£	£
Unrestricted Funds			
General Fund	733,061	98,760	831,821
Restricted funds	536,127	132,662	668,789
	1,269,188	231,422	1,500,610
		2024	2023
Restricted Funds			
		£	£
De Witt Kilns Fund		141,974	157,863
Radio Fund		70,863	70,863
Print Fund		8,321	5,312
Standard Rail Fund		5,884	5,371
Historic England Grant		249	249
Rail Hall		4,693	4,693
Tesco Bags of Help		1,850	1,850
Rack Saw Bench Fund		2,400	2,400
Peter Fund		5,104	3,971
Greenfield Training Fund		8,859	8,859
MEND		404,407	246,883
John Coates Trust Grant		-	6,297
Royal Pavilion & Museum Trust: First Steps			
Grant		-	2,281
Horsham District council: Community			
Climate Fund		-	2,500
Sussex Masonic		2,531	3,515
Ockenden Clock		10,000	10,000
School Visit Grant		1,354	2,001
IT Fund		300	1,219
		668,789	536,127

COMPANY NUMBER 01402483

(and subsidiary company)

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2024 (CONTINUED...)

15. MOVEMENT IN FUNDS (CONTINUED...)

Fund Purpose and restriction in use

De Witt Kilns Fund Funds to restore the De Witt Kilns to their original condition

and create an exhibit showing the working of such kilns.

Radio Fund Funding to replace the radio building.

Print Fund Funding additional printing press equipment.

Standard Rail Fund Funding the building and maintenance of the wagon shed.

Historic England Grant Funding of the repairs of At Risk Buildings.

Rail Hall Donation to improve the children's area in the rail hall.

Tesco Bags of Help Donation to fund forest school's programme.

Rack Saw Bench Fund Donation to fund the construction of a Rack Saw Bench.

Peter Fund Donations to fund the repair of a Steam Engine.
Greenfield Training Fund Funding for staff training and development

MEND Grant from the DCMS Museum Estate and Development

fund for the conservation of the Bagging Shed

John Coates Trust Grant Grant for the learning programme to reach new audiences

Royal Pavilion & Museum: First Steps Grant for a collections care internship

Grant

Horsham District Council: Grant for LED lighting improvements

Community Climate Fund

Sussex Masonic Grant for a new museum vehicle

Ockenden Clock
School Visit Grant
Donation towards mounting the Ockenden Clock
Donation to help schools in need to meet visit costs
IT Fund
Donation to fund contactless donation scheme
Timescape Project
Grant for Timescape wellbeing project with SDNPA

16. SUBSIDIARY AND RELATED PARTY TRANSACTIONS

Amberley Museum (Retail) Limited is a wholly owned subsidiary. Its principal activity is to operate and maintain the catering facilities and gift shop at the museum. Any profits made by the subsidiary are covenanted to the charity.

During the year to 31 December 2024 Surrie Pascoe was paid a consultancy fee of £nil for specialist services provided to the Museum (2023: £3,938). There were no related party transactions (2023: £nil). The Museum has paid due regard to the Charity Commission guidance on payments to trustees when undertaking this transaction.